



# City of Darien

Economic Development Committee Report

December 31, 2020



# About EDC

Mission: To help create opportunities for economic development through desirable business growth, expansion, retention and attraction in working as partners to develop a climate conducive in maintaining the quality of life in the City of Darien.

Established: June 17, 2019

Members: Tina M. Beilke, Chairman  
Bryan Gay  
Robert E. Hahn  
Angelo Imbrogno  
Louis Mallers  
Nick Pitzer  
Matthew Weberling  
Mary Coyle Sullivan, City Liaison



# Accomplishments

- Created a consistent process for evaluating Economic Development Projects
  - ✓ Created a standard application form for businesses
  - ✓ Developed a weighted-scale matrix to rate/approve applicants on criteria on par with City's goals
  - ✓ Updated City website with EDC information and weblinks to committee and application
- Instituted a business outreach program whereby committee members reached out to all business establishments to collect input on business needs and long-term outlooks
- Assisted with 2020 Census Bureau initiative and filled government role of Chairman and Treasurer



# Projects

- ✓ Created, distributed and reviewed results from a residential survey assessing citizens' shopping and entertainment habits, needs and wants
- ✓ Developed a tier system for business outreach program, categorized by business sector and priority status
- ✓ Heard presentation from Carriage Greens and other local businesses. Gave feedback to City on economic incentive proposals
- ✓ Provided comments to City's business and residential marketing videos created by Alkaye Media Group



# Collaboration

- Joined forces with local businesses and representatives to align with City's goals and initiatives
  - ❖ John Mannos – Brookhaven Plaza
  - ❖ Brian Broderick - Carriage Greens Country Club
  - ❖ Chuck Pine – Chucks BBQ
  - ❖ April Padalik– Chamber of Commerce
- Reached out to restaurant and entertainment owners during CoVid-19 to hear about business operations, future needs and how City's sales tax rebate(s) assisted them



# Ongoing/Looking Forward

- Forge ahead with efforts on CoVid-19 pro-business recovery
- Expand liaison with Chamber of Commerce for promoting businesses more effectively/efficiently
- Extend data and reporting statistics for City of Darien's economic and business achievements
- Magnify personal relationships and support between businesses and City representatives



# Questions/Feedback

Thank you for the opportunity to serve the  
City and Community!